

ELECTRONIC ARTS INC.
PERMISSION REQUEST FORM

Thank you for contacting Electronic Arts Inc. ("EA") regarding your use of EA Materials as noted below for the purpose detailed herein. **Permission is not granted until form is signed by EA, countersigned by you and returned to EA.**

STEP 1: Complete Sections I through III in their entirety and submit the form, along with the EA Materials you wish to use, via email to PermissionRequests@ea.com. Do not sign form at time of your original request.

STEP 2: EA will review the completed form. Please note that your request may take a few weeks.

STEP 3: If EA grants you permission, EA will add the legal notices and any other conditions that must accompany your use and return it to you for signature. You must consent to the terms and conditions, sign the Permission Request Form and return via email. IF EA does not grant permission, you will be notified via email.

I. REQUESTOR

Name:
Company:
Address:
Phone:
Email:

II. EA MATERIAL

Product name (Game Title):
 Software
 Game Footage
 Screen Shot
 Web Image
 Cover Image (package)
Other (describe):

III. REQUESTED PURPOSE (Complete A, B, C, D or E)

A. PUBLICATION*

* Submit image and relevant portion of text or context of publication. Permission Requests Team does not provide images.

Criticism/Comment
 Scholarship/Research
 Teaching
Other (please explain):

Publication Title:
Topic:
Target Audience:
Author(s):
Publisher:
Publication date:
Print or Web Based:

B. PRESENTATION

Nature of presentation:
Target Audience:
Date(s) of Presentation:
Presentation Location:

C. FILM OR TELEVISION*

* Submit relevant portion of script or summary of context. Permission to include music may not be provided.

- Advertising
- Documentary
- Editorial
- Fictional

Explain use in detail:

D. WEB

To be displayed at URL:

Explain use in detail:

E. CLASSROOM INSTRUCTION

- Demonstration
- Handout
- Installed on Computers. List number of PCs:

Grade level:

Class title:

F. TOURNAMENTS

Game title:

- Fee based or Non-fee based

Once you have completed Sections I through III in their entirety, return the completed form to EA.

DO NOT SIGN FORM AT THIS POINT.

IF EA grants you permission to use EA Materials, you must consent to the terms and conditions entered in Section VI below, execute the Permission and return the completed form via email.

IV. LEGAL NOTICES (TO BE COMPLETED BY EA)

The following legal notices are to be included on or within your use of the EA Materials as identified on this form:

V. OTHER CONDITIONS AS DEFINED BY ELECTRONIC ARTS:

Electronic Arts Inc.

Signature

Date

VI. REQUESTOR'S CONSENT (only after EA has granted permission to use EA Materials)

By signing below, the Requestor acknowledges and agrees to the following Terms and Conditions.

This document creates no legal rights or responsibilities unless and until signed by EA and the Requestor accepts the terms and conditions herein. EA grants to the Requestor a non-exclusive, limited use license to use the EA Materials solely as described in this license. Requestor may not use any other materials relating to any EA (or wholly-owned subsidiary) product, such as full motion video, music, voice-over, real-time photos, or any other graphic representations, unless such additional material is pre-approved in writing by EA.

Requestor will include all legal notices set forth in Section IV and abide by any other conditions set forth in Section V.

Requestor shall acquire no rights in or to these EA Materials and may not use them in any way other than as specified in this license. Any use, other than as specified herein, will require the prior written approval of EA. All goodwill associated with the EA Materials, whether gained through Requestor's authorized use herein, or otherwise, remain the sole property of EA, its affiliates and licensors.

ACCEPTED AND AGREED:

Requestor Signature

Date

Once EA grants permission to use materials, Requestor must sign above and email back to PermissionRequests@ea.com.